



## USE CASE

# RDX<sup>®</sup> Systems for Data Protection in the Hospitality Industry

An integrated data protection and data retention solution for the archiving of sensitive hospitality data



### Challenges

- Ensuring business continuity by avoiding data losses
- Securing customer records – meeting PCI compliance
- Video surveillance data retention
- Consistency of data management solutions across multiple locations
- IT budget constraints
- Lack of IT skills
- Less experienced IT-Personnel

### Needs

- Easy-to-use solutions
- Automated – set it and forget it operation
- Investment protection via long term backward compatibility
- Off-line long term data retention
- Affordable solution
- 24-hour support with advanced replacement
- Low TCO

### Need to focus on guests, not on managing IT

From small operations to multi-national hotel chains, most businesses in the hospitality industry rely on IT solutions for operational efficiencies, customer relationship management. Also, digital video surveillance is now a critical part of IT solutions. Managing and protecting all digital information is a critical business issue. Losing data can create significant compliance exposure and cause severe business consequences.

Most business owners and managers seek an automated data protection solution that is easy to deploy, easy to operate and that can address multiple needs. The administrative staff at these businesses are proficient in their hospitality operation, but not necessarily IT. A solution that is secure, versatile, and reliable in the hospitality industry is essential.

### RDX, a proven data protection solution

Businesses of all sizes in the hospitality industry have come to rely on Overland-Tandberg RDX<sup>®</sup> QuikStor<sup>®</sup> and QuikStation<sup>®</sup> systems for protecting their data generated from day-to-day operations, CRM systems, and digital video surveillance. RDX systems are easy-to-use and convenient media-based removable disk solutions for backup, archiving, data exchange, and disaster recovery. RDX QuikStor is a single system solution which is easily attached via USB3.0. RDX QuikStation provides iSCSI connectivity via ethernet and offers 4 or 8 bays for multiple server utilization. In addition, QuikStation is able to span multiple RDX media to build one large removable disk storage. Both RDX appliances have a rugged design so they can be used worry-free in any location.

### Solution Benefits

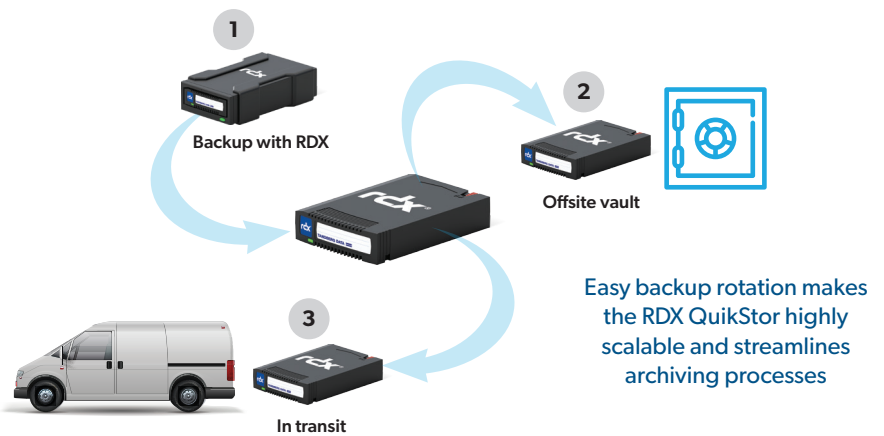
- Easy-to-install and easy-to-use
- Integrates in all environments
- Automated backup for single or multiple servers
- Secure long-term archiving
- Rugged design, no special care required
- Affordable

### Customer Benefits

- Full data protection providing peace of mind
- Low purchase and operational cost optimises budget
- Archiving of video surveillance data reduces valuable disk space and hardware costs required – saves operational costs
- Ease of use reduces operational costs

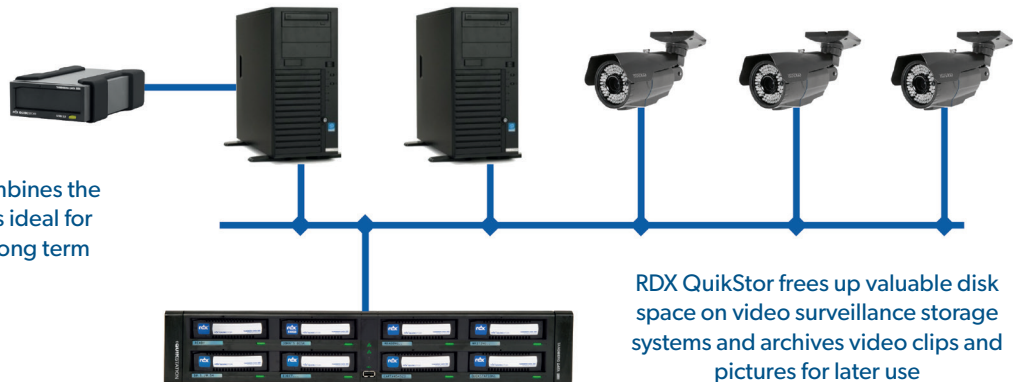
The RDX technology offers disk-based backup functionality and removability for off-line and off-site data protection, This allows it to be used with nearly any available backup application including built in native operating system backup software like Microsoft Windows backup or Apple Time Machine.

Both tools allow businesses to implement a 3-2-1 backup strategy with off-site and full disaster recovery protection in combination with our RDX QuikStor and QuikStation products.



RDX QuikStor provides scalable storage for backup and archiving of single-server environments

The removable disk system combines the benefits of disk and tape and is ideal for automated backup tasks and long term off-site archiving



RDX QuikStor frees up valuable disk space on video surveillance storage systems and archives video clips and pictures for later use

RDX QuikStation is ideal for backup, archiving and data exchange in multi-server environments



Sales and support for Overland-Tandberg products and solutions are available in over 100 countries. Contact us today at [sales@overlandtandberg.com](mailto:sales@overlandtandberg.com). Visit [OverlandTandberg.com](http://OverlandTandberg.com).